|  |  |  |  |  |  |  |  |
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| **Serial Number** | **MC** | **2** | **4** |  |  |  |  |
|  | **INDIA TODAY-MDRA BEST COLLEGES RANKING – 2024** **(OBJECTIVE QUESTIONNAIRE – MASS COMM)** |
| **INSTRUCTIONS** |
|  | 1. The findings of the survey will be published in the weekly newsmagazine India Today and group publications (print/ digital/ electronic).
2. Please fill in information for the Master in Mass Comm/ Journalism course offered at this campus only.
3. The Institute should be at least 5 years old, offering a Master in Mass Comm/ Journalism at PG level with a minimum of 3 passed-out batches by 31st Dec 2023.
4. The questionnaire is available at our website [w*ww.mdraonline.com*](http://www.mdraonline.com)
5. This questionnaire has twelve printed pages divided into eleven sections plus an abbreviation section –

(1) Institute Profile (2) Accreditation & Further Education (3) Student Diversity(4) Fees & Funding (5) Student Selection Process (6) Faculty Quality(7) Living Experience (8) Personality Development & Leadership (9) Academic Progression, Internship & Placement (10) Contact details for Perceptual Survey (11) Institute Contact Details1. Please ensure that all section*s* are duly filled-in. Do not leave any questions blank. Incomplete questionnaires will not qualify for the final rankings.
2. If any question is not applicable for the institute, clearly mention “Not Applicable” or “NA” in the space provided.
3. Filled-in questionnaire should be attested by the Institute Head or Director along with the official seal of the institute.
4. India Today has a copyright over the survey and rankings.
5. By participating in this ranking, the participating institute agrees that it would provide full co-operation and documentary evidence of the data/ information provided. At the time of visit of MDRA/India Today representative for verification, the institute would ensure complete co-operation.
6. Universities are requested to provide information only for the Master in Mass Comm/ Journalism program. The number of classrooms, books and all other information should pertain to the Master in Mass Comm/ Journalism Program only, and not the entire University/ Campus or other Department.
7. If any information provided by the institute is found to be incorrect during verification, the institute would be ineligible for participation in the ranking process.
8. Until stated otherwise, all information to be provided for Academic Year (AY) 2022-23. At some places college/institute have been used interchangeably.
9. No fee/money is to be paid by any institute for participating in India Today-MDRA Best Colleges ranking to anyone in any manner/mode.
10. India Today/ MDRA reserves full rights to include or exclude any institute from this ranking without any obligations to disclose the reasons.
11. India Today/ MDRA would directly coordinate/ deal with the participating institute itself and NOT with any third party/ person appointed by the institute such as PR, Advertising & Marketing agencies in any manner whatsoever.
12. To participate in the survey, please register your college/institution at <https://bestcolleges.mdraonline.com/>
13. Please upload the filled-in objective questionnaire and supporting documents in SOFT COPY through the link given <https://bestcolleges.mdraonline.com/> latest by February 26th 2024. Please register your college/institution before uploading the Questionnaire and supporting documents.
14. Please ensure to upload all required supporting documents. In case of partial submission, your college/institution will not be considered for the ranking.
15. Please do not send the filled-in objective questionnaire and supporting documents to the below-mentioned Email IDs. However, you can mail us your queries if any.
 |
|  | **Mr. Abhishek AgrawalExecutive Director****Marketing and Development Research Associates (MDRA)** #34-B, Research House, Community Centre, Saket, New Delhi-110 017Phone: +91-11-26522244, 49849166 Email: info@mdraonline.com Website: [www.mdraonline.com](http://www.mdraonline.com) | **For any query, please contact:** **Mr. Abnish JhaProject Director****Marketing and Development Research Associates (MDRA)** #34-B, Research House, Community Centre, Saket, New Delhi-110 017Phone: +91-11-26522244, 49849166, M : -+91-9582254611Email: abnish@mdraonline.com, bestcolleges@mdraonline.com |
| SECTION A: INSTITUTE PROFILE  |
| **A1** | Name of the Institute:  |
| **A2** | Name of the University awarding degree (If applicable): |
| **A3** | Address:  |
| City |  | State |  | Pin |  |  |  |  |  |  |
| **A4** | Phone |  | **A5** | Fax |  |
| **A6** | Email |  |
| **A7** | Website |  |
| **A8** | Year of establishment |  | **A8a.** | When did the 1st **Mass Comm/ Journalism** batch pass out? |  |
| **A9** | Name of Head of the Institution |  | **A9a** | Designation |  |
| **A10** | Institute type: | 1 | Government | 2 | Private aided | 3 | Private un-aided |
| 4 | Others Please specify: |
| **A11** | Institute category: | 1 | Central University Dept. | 2 | State University Dept. | 3 | Deemed University |
| 4 | Affiliated to a university | 5 | Autonomous |
| 6 | Others Please specify: |
| **A12** | What is the name of the Master in Mass Comm/ Journalism course offered by your college/ institute at PG level? |  |
| **A13** | What is the total duration of this program (In years)? |  |
| **SECTION B:** **ACCREDITATION & FURTHER EDUCATION** |
| **B1** | Does your college have NAAC Accreditation?**[1-Yes / 2-No]** |  |
| **B2** | In which year your college/ institute received its first NAAC accreditation? (YYYY format) |  |
| **B3** | What is the latest score (CGPA) received by your college by NAAC? |  |
| **B4** | Till what date is/ was your NAAC Accreditation valid? **[DDMMYYYY]** |  |
| **B5** | When did you last submit AQAR Report to NAAC? **[DDMMYYYY]** |  |
| **B6** | Does your college offer a PhD? **[1-Yes / 2-No]** |  |
| **B7** | Please provide the information on the following statements **(of last 3 years)** |
| **SN** | **Statements**  | **AY 2022-23** | **AY 2021-22** | **AY 2020-21** |
| 1 | Total number of PhDs came out from your college |  |  |  |
| **B8** | Does your institute have its publication (journal/ magazine)? **[1-Yes / 2-No]** |  |
| **B9** | If yes, please provide the name of the publication |  |
| **B10** | What is the frequency of Publication? (e.g. Monthly, Bimonthly, Quarterly, Half-yearly, Annually) |  |
| **B11** | What is the circulation figure of the journal/ magazine/ e-magazine? |  |
| **B12** | Does your institute have its Newsletter? **[1-Yes / 2-No]** |  |
| **SECTION C: STUDENT DIVERSITY [Please provide information of Mass Comm/ Journalism course only]** |
| **C1** | Please provide the following information about the students **admitted in Mass Comm/ Journalism in your College** |
| **S.N** | **Gender** | **No. of Students admitted in AY (2023-24)** | **No. of Students admitted in AY (2022-23)** | **No. of Students admitted in AY (2021-22)** |
| 1 | Male |  |  |  |
| 2 | Female |  |  |  |
| **Total (1+2)** |  |  |  |
| **C2** | Please provide the following information about the students **admitted in Mass Comm/ Journalism in your College**  |
| **S.N** | **Student-mix** | **No. of Students admitted in AY (2023-24)** | **No. of Students admitted in AY (2022-23)** | **No. of Students admitted in AY (2021-22)** |
| 1 | Inter-state (Other than college State)  |  |  |  |
| 2 | Intra-state (Within the same State) |  |  |  |
| 3 | Foreign students  |  |  |  |
| **Total (1+2)** |  |  |  |
| **SECTION D: FEES & FUNDING** **[Please provide information of Mass Comm/ Journalism course only]** |
| **D1** | What is the total tuition fee (per student) for the **entire duration** of Mass Comm/ Journalism (Excluding hostel & fooding)? |
| **1** | Tuition Fees | Rs. |
| **2** | Other Fees | Rs. |
| **3** | Total Course Fees | Rs. |
| **D2** | What is the total hostel fee for the **entire duration** of Mass Comm/ Journalism | Rs. |
| **D3** | How many Mass Comm/ Journalism students are living in the hostel? |  |
| **D4** | Please give details of the scholarships offered by the college/institute. |
| **S.N** | **Scholarship sponsoring body** | **Type/Nature of scholarship** | **Number of students getting this scholarship in their first year** |
| 1 | By your Institute  |  |  |
| 2 | By other bodies/ societies/ corporate |  |  |
| **D5** | Please provide expenses on the following heads in **FY 2022-23**:  | **In FY 2022-23 (In Rs.)** |
| 1 | Total expenses (SALARY and REMUNERATION) on faculty/ teaching staffs | **In Rs.** |
| 2 | Total expenses (SALARY and REMUNERATION) on non-teaching staffs | **In Rs.** |
| 3 | Total expenses on library including books, online database, software & others  | **In Rs.** |
| 4 | The total expenditure of college in FY 2022-23 | **In Rs.** |
| **SECTION E: STUDENT SELECTION PROCESS**  |
| **E1** | Total number of applications received for **Mass Comm/ Journalism** for AY 2023-24 |  |
| **E2** | Which entrance exam needs to be taken for admission in your college’s **Mass Comm/ Journalism** course?  |  |
| **E2a** | What is the maximum score a student can get in the entrance exam required for taking admission in your college’s **Mass Comm/ Journalism** course?  |  |
| **E3** | Please provide the scores and All India Rank (AIR) of the **top 10** students admitted in AY 2023-24 through the required entrance examination |
| **S.N** | **Top 10 students (Name)** | **Category (General, OBC, SC, ST, etc.)** | **Entrance Exam Score** | **All India Rank**  |
| 1 |  |  |  |  |
| 2 |  |  |  |  |
| 3 |  |  |  |  |
| 4 |  |  |  |  |
| 5 |  |  |  |  |
| 6 |  |  |  |  |
| 7 |  |  |  |  |
| 8 |  |  |  |  |
| 9 |  |  |  |  |
| 10 |  |  |  |  |
| **E4** | Please provide the scores and All India Rank (AIR) of the **bottom 10** students admitted in AY 2023-24 through the required entrance examination |
| **S.N** | **Bottom 10 students (Name)** | **Category (General, OBC, SC, ST, etc.)** | **Entrance Exam Score** | **All India Rank** |
| 1 |  |  |  |  |
| 2 |  |  |  |  |
| 3 |  |  |  |  |
| 4 |  |  |  |  |
| 5 |  |  |  |  |
| 6 |  |  |  |  |
| 7 |  |  |  |  |
| 8 |  |  |  |  |
| 9 |  |  |  |  |
| 10 |  |  |  |  |
| **E5** | Please provide the name of specializations offered by your colleges (in Master of Mass Comm/ Journalism) and the number of seats available  |
| **S.N** | **Name of the specialization** | **Seats available** | **Students admitted in AY 2023-24** |
| 1 |  |  |  |
| 2 |  |  |  |
| 3 |  |  |  |
| 4 |  |  |  |
| 5 |  |  |  |
| ***[USE ADDITIONAL SHEETS IF REQUIRED INDICATING QUESTION NUMBER]*** |
| **SECTION F: FACULTY QUALITY [Please provide information of Mass Comm/ Journalism course only]**  |
| **F1** | Please provide information about the following statements across all the functional areas. |
| **S.N.** | **Statements** | **Number/ Value** |
| 1 | Present total number of **visiting** faculty (AY 2022-23) |  |
| 2 | Present total number of **permanent faculty** (AY 2022-23) |  |
| 3 | Present total number of **male** **permanent faculty** (AY 2022-23) |  |
| 4 | Present total number of **female** **permanent faculty** (AY 2022-23) |  |
| 5 | Present number of Associate Professors in the college |  |
| 6 | Present number of Asst. Professors in the college |  |
| 7 | Present number of Professors in the college |  |
| 8 | Number of new **permanent faculty** joined in the last 3 years |  |
| 9 | Number of applications received in the last 3 years for the post of **permanent faculty**  |  |
| 10 | Number of **permanent faculty** left your college in the last 3 years (excluding retired faculty)  |  |
| 11 | Present number of **visiting faculty** with more than **five years** of industry experience  |  |
| 12 | Present number of **permanent faculty** with more than **ten years** of teaching experience  |  |
| 13 | Present number of **permanent faculty** with more than **five years** of industry experience |  |
| 14 | Average teaching experience of your **permanent faculty** (in years) |  |
| 15 | Total number of **permanent faculty** with PhD |  |
| 16 | Total number of **visiting faculty** with PhD |  |
| 17 | Average annual salary of **permanent faculty** (In INR) |  |
| 18 | What is the total number of **teaching hours** put in by the total faculty in the AY 2022-23? |  |
| 19 | What was the total number of **research hours** put in by the total faculty in the AY 2022-23? |  |
| 20 | What was the total number of **consultancy** **hours** put in by the total faculty in the AY 2022-23? |  |
| 21 | Total number of national seminars attended by **permanent faculty** in AY 2022-23 |  |
| 22 | Total number of international seminars attended by **permanent faculty** in AY 2022-23 |  |
| 23 | Total number of workshops & conferences attended by **permanent faculty** in AY 2022-23 |  |
| 24 | Total number of research papers presented by faculty at conferences in India & abroad during AY 2022-23 |  |
| 25 | Number of research contribution to **Scopus** till date by your college **permanent faculty**  |  |
| 26 | Number of research contribution to **Scopus** by your college **permanent faculty** in the last 2 years |  |
| 27 | Do you have a Grievance redressal mechanism for faculty, staff and students? **1-Yes / 2-No** |  |
| 28 | Do you have a faculty feedback mechanism i.e. students to give feedback about faculties? **1-Yes / 2-No** |  |
| 29 | Total number of FDP programs conducted in AY 2022-23 |  |
| 30 | How many faculty participated in any FDP (either in your college or outside) in AY 2022-23? |  |
| **F2** | Total number of **books** published by existing **permanent faculty** in the last two years |  |
| **F2a** | Please provide details of **books** published by existing permanent faculty in the last two years: |
| **S.N** | **Name of Faculty Member** | Name of the Book | **Name of the Publisher** | **ISBN No.** | **Year of Publication** |
| 1 |  |  |  |  |  |
| 2 |  |  |  |  |  |
| 3 |  |  |  |  |  |
| 4 |  |  |  |  |  |
| 5 |  |  |  |  |  |
| ***[USE ADDITIONAL SHEETS IF REQUIRED INDICATING QUESTION NUMBER]*** |
| **F3** | Total number of **research publications** of existing **permanent faculty** in the last two years in **national** journals |  |
| **F3a** | Please provide details of **research publications** of existing permanent faculty in the last two years in **national** journals: |
| **S.N** | **Name of Faculty Member** | Name of the Research Paper | Year of Publication | **Name of the Journal** |
| 1 |  |  |  |  |
| 2 |  |  |  |  |
| 3 |  |  |  |  |
| 4 |  |  |  |  |
| 5 |  |  |  |  |
| ***[USE ADDITIONAL SHEETS IF REQUIRED INDICATING QUESTION NUMBER]*** |
| **F4** | Total number of **research publications** of existing **permanent faculty** in the last two years in **international** journals |  |
| **F4a** | Please provide details of **research publications** of existing permanent faculty in the last two years in **international** journals: |
| **S.N** | **Name of Faculty Member** | Name of the Research Paper | Year of Publication | **Name of the Journal** |
| 1 |  |  |  |  |
| 2 |  |  |  |  |
| 3 |  |  |  |  |
| 4 |  |  |  |  |
| 5 |  |  |  |  |
| ***[USE ADDITIONAL SHEETS IF REQUIRED INDICATING QUESTION NUMBER]*** |
| F5 | Please give the number and value of research projects undertaken by the college with various organization in AY 2022-23 |
| **S.N.** | **Research Projects** | **Number/Value** |
| 1 | Number of research projects |  |
| 2 | Value of research projects | **(in Rs. Lakhs)** |
| **F6** | Please give the number and value of consultancy projects undertaken by the college with various organization in **AY 2022-23** |
| **S.N.** | **Consultancy Projects** | **Number/Value** |
| 1 | Number of consultancy projects |  |
| 2 | Value of consultancy projects  | **(in Rs. Lakhs)** |
| **F7** | Total number of Mass Comm/ Journalism students passed out since the establishment of your college  |  |
| **F7a** | Do you have any alumni association? **1-Yes/ 2-No** |  |
| **F8** | Please provide the following information: |
| **Year** | **(a)****Does your institute organize annual alumni meet? 1-Yes/ 2-No** | **(b)****Total number of members in the alumni association** | **(c)****Financial Contribution provided by alumni (In Rs.)** |
| **2023** |  |  |  |
| **2022** |  |  |  |
| **SECTION G: LIVING EXPERIENCE [Please fill Information for Mass Comm/ Journalism course only]****[In the case of a university department, give details of Mass Comm/ Journalism college only]** |
| **G1.** | Please give the numerical details for each of the statements given below for Mass Comm/ Journalism: ***(in case multiple programs/ courses offered, provide pro-rata data for Mass Comm/ Journalism Course only)*** |
| **S.N.** | **Statements** | **Numbers** |
| 1 | Campus area in **acres onl**y  |  |
| 2 | Total built-up area (in **sq. Feet only**) |  |
| 3 | Number of books in the library  |  |
| 4 | Number of e-books in the library |  |
| 5 | Number of subscribed **printed** national & international journals in the library |  |
| 6 | Number of subscribed **online** national & international journals in the library |  |
| 7 | Number of books added during the last 3 years |  |
| 8 | Number of journals added during the last 3 years |  |
| 9 | Number of digital databases in the library  |  |
| 10 | At what time does your college library open? **(in AM)** |  |
| 11 | At what time does your college library close? **(in PM)** |  |
| 12 | Average number of users visits library per month |  |
| 13 | Is your college library automated? **1-Yes / 2-No** |  |
| 14 | Is your college library works on Saturdays, Sundays and holidays to facilitate use by students and faculty? **1-Yes / 2-No** |  |
| 15 | Number of classrooms  |  |
| 16 | Number of classrooms with audio-visual facility |  |
| 17 | Number of Auditoriums |  |
| 18 | Total sitting capacity in the main auditorium |  |
| 19 | Number of Conference rooms |  |
| 20 | Number of Faculty cabins  |  |
| 21 | Total number of desktop computers provided to students  |  |
| 22 | Number of recreation rooms |  |
| 23 | Sitting capacity for students in the library (provide number)  |  |
| 24 | Number of Still Cameras |  |
| 25 | Number of Video cameras |  |
| 26 | Number of Specialized software |  |
| 27 | Number of Editing software  |  |
| 28 | Number of Lighting Equipment |  |
| 29 | Number of studios (soundproof) rooms |  |
| 30 | Does your college have a water recycling unit? **1-Yes / 2-No** |  |
| 31 | Do you have an anti-ragging cell in the college? **1-Yes / 2-No** |  |
| 32 | Do you have a National Service Scheme (NSS) cell in the college? **1-Yes / 2-No** |  |
| 33 | Do you have an Internal Complaints Committee (ICC) cell in the college? **1-Yes / 2-No** |  |
| 34 | Do you have an Internal Quality Assurance Cell (IQAC) in the college? **1-Yes / 2-No** |  |
| 35 | Total number of seminars/Conferences/ Workshops /Symposia organized by the IQAC in AY 2022-23 |  |
| 36 | Does your college have an association with any media house/s? **1-Yes / 2-No**  |  |
| 37 | If, yes, which media house/s it is associated with?  |  |
| **G2** | Please respond “Yes” to the facilities available on your campus and “No” to those not available on your campus ***[USE CODE 1-Yes 2- No]*** |
| **S.N** | **Facilities** | **1-Yes/ 2-No** | **S.N** | **Facilities** | **1-Yes/ 2-No** |
| 1 | Canteen |  | 9 | Wi-Fi facilities |  |
| 2 | Cricket Ground |  | 10 | Hostel facilities for men |  |
| 3 | Basketball court |  | 11 | Hostel facilities for women |  |
| 4 | Football Ground |  | 12 | Residence facility for faculty |  |
| 5 | Swimming Pool |  | 13 | Table Tennis boards |  |
| 6 | Lawn Tennis Court |  | 14 | Gymnasium |  |
| 7 | Bank Branch |  | 15 | Bank ATM |  |
| 8 | Badminton Court |  | Other Specify: |
| **G3** | How many faculties residing on the college campus?  |  |
| **G4** | What are the initiatives taken by the institute to make the campus eco-friendly? |
| **SECTION H: PERSONALITY DEVELOPMENT & LEADERSHIP** |
| **H1** | Please fill in the numerical details for the following: |
| **S.N** | **Statement** | **Detail** |
| 1 | Total number of seminars conducted by the college in AY 2022-23 |  |
| 2 | Total number of faculty training programs held in AY 2022-23 |  |
| 3 | Total number of inter-college competitions **attended** in AY 2022-23 |  |
| 4 | Total number of inter-college competitions **hosted** in AY 2022-23 |  |
| 5 | Total number of guest speakers came in AY 2022-23 |  |
| 6 | Number of stress management training program (like Art-of-living, etc.) conducted in AY 2022-23 |  |
| 7 | Number of workshops/ programs conducted by the college to develop students’ professional ethics in AY 2022-23 |  |
| 8 | Number of fests organized by your college in AY 2022-23 |  |
| 9 | Number of Mass Comm/ Journalism students involved in the research & consultancy undertaken by the college in the **last 1 year**? |  |
| 10 | Does your college conduct Yoga/ Meditation classes on regular basis? ***[YES/NO]*** |  |
| 11 | Total number of student foreign exchange programs in AY 2022-23 |  |
| 12 | Total percentage of the student participating in foreign exchange programs in AY 2022-23 |  |
| 13 | Average hours of fieldwork a student has to undergo while completing his/her course |  |
| 14 | Ratio of theoretical to practical exposure given to the students |  |
| **H2** | Does your institute have any tie-up with any foreign university? **1-Yes / 2-No**  |  |
| **H2a** | If yes, please provide the university details with whom you have signed MoU |
| **H3** | How many voluntary or charity programs your institute is associated with? |  |
| **SECTION I: ACADEMIC PROGRESSION, INTERNSHIP & PLACEMENT**  |
| **SN** | **Statement** | **In AY 2022-23** |
| **I1** | Total number of students completed their Mass Comm/ Journalism within the stipulated timeline |  |
| **I2** | Total number of students who opted for placement after completing their Mass Comm/ Journalism |  |
| **I3** | Total number of students placed for the batch that passed out |  |
| **I4** | Total percentage of students placed in the batch that passed out |  |
| **I5** | Total number of students who opted for entrepreneurship |  |
| **I6** | Total number of students who have not taken placement and opted for their family business |  |
| **I7** | Total number of students opted to go for higher studies (PhD) |  |
| I8 | Please fill in the following details for *DOMESTIC* as well as *FOREIGN* placements for batch passed out in AY 2022-23 |
| S.N | Statement | Domestic (In INR) | Foreign (In USD) |
| 1 | Average salary (Rs lakh/annum) |  |  |
| 2 | Median salary (Rs lakh/annum) |  |  |
| 3 | Maximum salary (Rs lakh/annum) |  |  |
| 4 | Lowest salary (Rs lakh/annum) |  |  |
| 5 | Total number of Placements (Number) |  |  |
| I9 | Please fill in the following details regarding placement |
| S.N | Statement | In AY 2022-23 |
| 1 | How many companies visited the campus for placements? |  |
| 2 | How many companies offered jobs? |  |
| 3 | How many new companies visited the campus for placements? |  |
| 4 | What was the duration of placement season (in days)? |  |
| 5 | How many companies have offered an internship for the batch that passed out in AY 2022-23?  |  |
| I10 | How many companies have offered Pre-Placement Offers (PPOs) for the batch that passed out in AY 2022-23?  |  |
| I11 | How many students have been offered Pre-Placement Offers (PPOs) for the batch that passed out in AY 2022-23?  |  |

|  |  |
| --- | --- |
| **I12** | Please provide details about stipend per student per month received by your students (during the internship) that passed out in AY 2022-23 (In INR) |
| Average Stipend (In INR) | Maximum Stipend (In INR) | Lowest Stipend (In INR) |
|  |  |  |
| **I13** | Please provide the top 10 notable alumni of your college who have completed his/ her Mass Comm/ Journalism in the last 10 years  |
| **SN** | **Name** |  **Contact number**  | **Currently working at which organization/ institution** |
| **1** |  |  |  |
| **2** |  |  |  |
| **3** |  |  |  |
| **4** |  |  |  |
| **5** |  |  |  |
| **6** |  |  |  |
| **7** |  |  |  |
| **8** |  |  |  |
| **9** |  |  |  |
| **10** |  |  |  |
| ***[USE ADDITIONAL SHEETS IF REQUIRED INDICATING QUESTION NUMBER]*** |

|  |  |
| --- | --- |
| I14 | Please fill in the following details for top 10 *DOMESTIC* placements for batch passed out in 2023.  |
| SN | Student Name (Optional) | Gender((M/F) | Mass Comm/ Journalism Specialization | Company Name | Designation  | City of Job | Annual CTC (INR) offered |
| 1 |  |  |  |  |  |  |  |
| 2 |  |  |  |  |  |  |  |
| 3 |  |  |  |  |  |  |  |
| 4 |  |  |  |  |  |  |  |
| 5 |  |  |  |  |  |  |  |
| 6 |  |  |  |  |  |  |  |
| 7 |  |  |  |  |  |  |  |
| 8 |  |  |  |  |  |  |  |
| 9 |  |  |  |  |  |  |  |
| 10 |  |  |  |  |  |  |  |
| SECTION J: CONTACT DETAILS FOR PERCEPTUAL SURVEY \* |
| **J1** | Please share the contact details of any 10 final-year Mass Comm/Journalism students (select randomly)  |
| SN | Name | Mobile No. | Email ID |
| 1 |  |  |  |
| 2 |  |  |  |
| 3 |  |  |  |
| 4 |  |  |  |
| 5 |  |  |  |
| 6 |  |  |  |
| 7 |  |  |  |
| 8 |  |  |  |
| 9 |  |  |  |
| 10 |  |  |  |
| J2 | Please share the contact details of any 5 permanent faculties who have been in your college for at least last 3 years (select randomly) |
| SN | Name | Mobile No. | Email ID |
| 1 |  |  |  |
| 2 |  |  |  |
| 3 |  |  |  |
| 4 |  |  |  |
| 5 |  |  |  |
| J3 | Please share the contact details of 5 companies where your students have been placed. Please give the concerned HR personnel details. Give details from different industries.  |
| SN | Name | Designation | Mobile No. | Email ID |
| 1 |  |  |  |  |
| 2 |  |  |  |  |
| 3 |  |  |  |  |
| 4 |  |  |  |  |
| 5 |  |  |  |  |

*\*These stakeholders would be contacted to participate in the perceptual survey.*

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| SECTION K: INSTITUTE CONTACT DETAILS |
| Please provide the contact details of different heads of the college/institute |
| K1 | Name of the head of the college/ institute |  |
| K2 | Designation |  |
| K3 | Email |  |
| K4 | Name of Director/ Principal  |  |
| K5 | Director/ Principal e-mail |  |
| K6 | Director/ Principal Mobile number |  |
| K7 | College/ institute general contact numbers |  |
| **Please provide the contact details of the contact person (official filling up this survey form), Who can be contacted for any query** |
| K8 | Name |  |
| K9 | Designation |  |
| K10 | Phone (with STD code) |  |
| K11 | Mobile  |  |
| K12 | Fax |  |
| K13 | Email |  |
| *[ATTACH VISITING CARD]* |
| Please upload the following supporting documents through the link given <https://bestcolleges.mdraonline.com/>. Ensure the maximum upload size of a file should not exceed 15MB. 1. NAAC accreditation certificate/ proof
2. Latest Annual Quality Assessment Report (AQAR) submitted to NAAC
3. Annual Report for 2022-23. If the Annual Report is not prepared, provide a balance sheet.
4. List of full-time and visiting faculty along with qualification, courses taught and teaching experience
5. List of Governing Board Members
6. List of Academic Advisory Body, if any
7. List of Guest Speakers in last one year
8. List of students’ societies/ clubs
9. List of national & international conferences/ seminar/ workshops attended by permanent faculties
10. List of research papers published by existing permanent faculty in Indian and foreign journals in the last two years
11. Memorandum of Understanding (MoU) with international university
12. Proof of year of establishment of the college/institute/department
13. Placement Brochure for the year 2023 (if available)
14. Offer Letters of Top 10 students (passed out in 2023) placed in India (Domestic placement) – Please ensure Total CTC break-up to be there in the offer letters
15. Offer Letters of students (passed out in 2023) got international placements – Please ensure Total CTC break-up to be there in the offer letters
16. Recent copy journal/ magazine/ e-magazine & Newsletter
17. List of companies that visited your campus for final placements in Academic Year (AY) 2022-23
18. List of members in NSS, ICC and Anti-ragging cell
19. List of media house/s your college have an association with
20. List of voluntary or charity programs your institute is associated with
21. List of companies offered internship in 2023
22. List of companies offered PPOs for the batch passed out in 2023
23. List of students offered PPOs in 2023
 |
| Declaration: Must be signed by the Head of the instituteI hereby confirm that the information provided in this form is true and correct to the best of my knowledge at the time of submitting this form. |
| Signature | Seal/ Stamp | Date |
|  |  |  |
| **Abbreviations*** **AIR – All India Rank**
* **AQAR – Annual Quality Assurance Report**
* **AY – Academic Year**
* **CGPA – Cumulative Grade Points Average**
* **CTC – Annual Cost to Company**
* **FDP – Faculty Development Program**
* **FY – Financial Year**
* **ICC – Internal Complaints Committee**
* **INR – Indian National Rupee**
* **IQAC – Internal Quality Assurance Cell**
* **Mass Comm. - Mass communication**
* **MDRA – Marketing & Development Research Associates**
* **MoU – Memorandum of Understanding**
* **NA – Not Applicable**
* **NAAC – National Assessment and Accreditation Council**
* **USD – United States Dollar**
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