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| **Serial Number** | **BB** | 2 | 4 |  |  |  |  |
|  | **INDIA TODAY-MDRA BEST COLLEGES RANKING – 2024**  **(OBJECTIVE QUESTIONNAIRE – BBA)**  |
| **INSTRUCTIONS** |
|  | 1. The findings of the survey will be published in the weekly newsmagazine India Today and group publications (print/ digital/ electronic).
2. Please fill in information for the BBA course offered at this campus only.
3. The Institute should be at least 6 years old, offering BBA with a minimum of 3 passed-out batches by 31st Dec 2023.
4. The questionnaire is available at our website [w*ww.mdraonline.com*](http://www.mdraonline.com)
5. This questionnaire has fourteen printed pages divided into eleven sections plus an abbreviation section –

(1) Institute Profile (2) Accreditation & Further Education (3) Student Diversity(4) Fees & Funding (5) Student Selection Process (6) Faculty Quality(7) Living Experience (8) Personality Development & Leadership (9) Academic Progression, Internship & Placement (10) Contact details for Perceptual Survey (11) Institute Contact Details1. Please ensure that all section*s* are duly filled-in. Do not leave any questions blank. Incomplete questionnaires will not qualify for the final rankings.
2. If any question does not apply to your institute, clearly mention “Not Applicable” or “NA” in the space provided.
3. Filled-in questionnaire should be attested by the Institute Head or Director along with the official seal of the institute.
4. India Today has copyright over this survey and rankings.
5. By participating in this ranking, the participating institute agrees that it would provide full co-operation and documentary evidence of the data/ information provided. At the time of the visit of MDRA/ India Today representative for verification, the institute would ensure complete co-operation.
6. Universities are requested to provide information only for the BBA program offered within the campus (and NOT of group colleges). The number of classrooms, books and all other information should pertain to the BBA Program only, and not the entire University/ Campus or other Department.
7. Only a full-time, 3-year Classroom BBA program is being considered for this ranking (part-time or distance-learning programs WILL NOT BE CONSIDERED).
8. If any information provided by the institute is found to be incorrect during verification, the institute would be ineligible for participation in the ranking process.
9. Until stated otherwise, all information to be provided for Academic Year (AY) 2022-23. At some places college/institute have been used interchangeably.
10. No fee/ money is to be paid by any institute for participating in India Today-MDRA Best Colleges ranking to anyone in any manner/ mode.
11. India Today/ MDRA reserves full rights to include or exclude any institute from this ranking without any obligations to disclose the reasons.
12. India Today/ MDRA would directly coordinate/ deal with the participating institute itself and NOT with any third party/ person appointed by the institute such as PR, Advertising & Marketing agencies in any manner whatsoever.
13. To participate in the survey, please register your college/institution at <https://bestcolleges.mdraonline.com/>
14. Please upload the filled-in objective questionnaire and supporting documents in SOFT COPY through the link given <https://bestcolleges.mdraonline.com/> latest by February 26th 2024. Please register your college/institution before uploading the Questionnaire and supporting documents.
15. Please ensure to upload all required supporting documents. In case of partial submission, your college/institution will not be considered for the ranking.
16. Please do not send the filled-in objective questionnaire and supporting documents to the below-mentioned Email IDs. However, you can mail us your queries if any.
 |
|  | **Mr. Abhishek AgrawalExecutive Director****Marketing and Development Research Associates (MDRA)** #34-B, Research House, Community Centre, Saket, New Delhi-110017Phone: +91-11-26522244, 49849166 Email: info@mdraonline.com Website: [www.mdraonline.com](http://www.mdraonline.com) | **For any query, please contact:** **Mr. Abnish JhaProject Director** **Marketing and Development Research Associates (MDRA)** #34-B, Research House, Community Centre, Saket, New Delhi-110017Phone: +91-11-26522244, 49849166, M : -+91-9582254611Email: abnish@mdraonline.com, bestcolleges@mdraonline.com |
| SECTION A: INSTITUTE PROFILE |
| **A1** | Name of the Institute/ College:  |
| **A2** | Name of the University awarding BBA degree (If applicable): |
| **A3** | Address:  |
| City |  | State |  | Pin |  |  |  |  |  |  |
| **A4** | Phone |  | **A5** | Fax |  |
| **A6** | Email |  |
| **A7** | Website |  |
| **A8** | Year of establishment |  | **A8a.** | When did the 1st **BBA** batch pass out? |  |
| **A9** | Name of Head of the Institution |  | **A9a** | Designation |  |
| **A10** | Institute type | 1 | Government  | 3 | Private (Aided) |
| 2 | Private (Unaided) | 4 | Others Please Specify: |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **A11** | Institute category: | 1 | Central University Dept. | 2 | State University Dept. | 3 | Deemed University |
| 4 | Affiliated to a university | 5 | Institute of National Importance |
| 6 | Others Please specify: |

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| **SECTION B:** **ACCREDITATION & FURTHER EDUCATION** |
| **B1** | Does your college have NAAC Accreditation?**[1-Yes / 2-No]** |  |
| **B2a** | In which year your college/ institute received its first NAAC accreditation? **(YYYY format)** |  |
| **B2b** | What is the latest score (CGPA) received by your college by NAAC? |  |
| **B2c** | Till what date is/ was your NAAC Accreditation valid? **[DDMMYYYY]** |  |
| **B2d** | When did you last submit AQAR Report to NAAC? **[DDMMYYYY]** |  |
| **B3** | Does your college offer Post Graduation? **[1-Yes / 2-No]** |  |
| **B4** | Does your college offer a PhD.? **[1-Yes / 2-No]** |  |
| **B5** | Does your college offer fellowship? **[1-Yes / 2-No]** |  |
| **B6** | Please provide the information on the following statements **(of last 3 years)** |
| **S.N.** | **Statements**  | **AY 2022-23** | **AY 2021-22** | **AY 2020-21** |
| 1 | Total number of PhDs came out from your college |  |  |  |
| 2 | Total number of students completed their Post-Graduation from your college |  |  |  |
| **B7** | Does your institute have its publication (journal/ magazine)? **[1-Yes / 2-No]** |  |
| **B7a** | Please mention the name of the publication (journal/ magazine) |  |
| **B7b** | What is the frequency of the publication (journal/ magazine)? (e.g. Monthly, Bimonthly, Half-yearly, or Annual) |  |
| **B7c** | What is the circulation figure of the journal/ magazine/ e-magazine? |  |
| **B8** | Does your institute have its Newsletter? **[1-Yes / 2-No]** |  |
| **SECTION C: STUDENT DIVERSITY [Please provide information about BBA course only]** |
| **C1** | Please provide the following information about the students **admitted in BBA in your College** |
| **S.N.** | **Gender** | **No. of Students admitted in AY (2023-24)** | **No. of Students admitted in AY (2022-23)** | **No. of Students admitted in AY (2021-22)** |
| 1 | Male |  |  |  |
| 2 | Female |  |  |  |
| **Total (1+2)** |  |  |  |
| **C2** | Please provide the following information about the students **admitted in BBA in your College** |
| **S.N.** | **Student-mix** | **No. of Students admitted in AY (2023-24)** | **No. of Students admitted in AY (2022-23)** | **No. of Students admitted in AY (2021-22)** |
| 1 | Inter-state (Other than college State)  |  |  |  |
| 2 | Intra-state (Within the same State) |  |  |  |
| 3 | Foreign students  |  |  |  |
| **Total (1+2+3)** |  |  |  |
| **SECTION D: FEES & FUNDING [Please provide information about BBA course only]** |
| **D1** | What is the total fee (per student) for the **entire duration** of BBA (Excluding hostel & fooding)? |
| 1 | Tuition Fees | Rs. |
| 2 | Other Fees | Rs. |
| 3 | Total Course Fees | Rs. |
| **D2** | What is the total hostel fee for the **entire duration** of BBA? | Rs. |
| **D3** | How many BBA students are living in the hostel of your college? |  |
| **D4** | Please give details of the scholarships offered by the college/ institute |
| **S.N.** | **Scholarship sponsoring body** | **Type/ Nature of scholarship** | **No. of students getting this scholarship in their first year** |
| 1 | By your Institute  |  |  |
| 2 | By other bodies/ societies/ corporate etc. |  |  |
| **D5** | Total Scholarship amount (in Rs.) (AY 2022-23) |  |  |
| **D6** | Please provide expenses on the following heads in **FY 2022-23**:  | **FY 2022-23 (In Rs.)** |
| 1 | Total expenses (SALARY and REMUNERATION) on faculty/ teaching staffs | **Rs.** |
| 2 | Total expenses (SALARY and REMUNERATION) on non-teaching staffs | **Rs.** |
| 3 | Total expenses on library including books, online database, computer labs, software & others  | **Rs.** |
| 4 | The total expenditure of college in BBA Program FY 2022-23 | **Rs.** |
| **D7** | Please provide revenue on the following heads in **FY 2022-23** | **FY 2022-23 (In Rs.)** |
| 1 | Total revenue from government funding | **Rs.** |
| 2 | Total revenue from private/ corporate funding/ sponsorships | **Rs.** |

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| **SECTION E: STUDENT SELECTION PROCESS [Please provide information about BBA course only]** |
| **E1** | Total number of applications received for admission into BBA for AY 2023-24 |  |
| **E2** | Apart from 10+2 marks (cut-off), do you conduct any examination for admission in BBA? **1-Yes / 2-No*****[IF YES, PROVIDE DETAILS]*** |  |
| **E3** | How many cut-offs were released for admission in BBA for AY 2023-24? |  |
| **E4** | Please provide 1st and last cut-off for the admission of students admitted in AY 2023-24 ***[FOR GENERAL CATEGORY]*** |
| 1st Cut-off |  | Last Cut-off |  |
| **SECTION F: FACULTY QUALITY [Please provide information about BBA course only]** |
| **F1** | Please provide information about the following statements across all the functional areas |
| **S.N.** | **Statements** | **Number/ Value** |
| 1 | Present total number of **permanent faculty** (AY 2022-23) |  |
| 2 | Present total number of **contractual faculty** (AY 2022-23) |  |
| 3 | Present total number of **male** **permanent faculty** (AY 2022-23) |  |
| 4 | Present total number of **female** **permanent faculty** (AY 2022-23) |  |
| 5 | Present number of **Assistant Professors** in the college (BBA faculty) |  |
| 6 | Present number of **Associate Professors** in the college (BBA faculty) |  |
| 7 | Present number of **Professors** in the college (BBA faculty) |  |
| 8 | Present number of **permanent faculty** who have qualified NET (BBA faculty) |  |
| 9 | Present number of **permanent faculty** who have qualified SET (BBA faculty) |  |
| 10 | Total number of **permanent faculty** with PhD (BBA faculty) |  |
| 11 | Number of applications received in the last 3 years for the post of **permanent faculty** (BBA faculty) |  |
| 12 | Number of new **permanent faculty** joined in the last 3 years |  |
| 13 | Number of **permanent faculty** left your college in the last 3 years (excluding retired faculty) |  |
| 14 | Present number of **permanent faculty** with more than **ten years** of teaching experience  |  |
| 15 | Average teaching experience of your **permanent faculty** (in years) |  |
| 16 | Average annual salary of **permanent faculty** (In INR) |  |
| 17 | Total number of **teaching hours** put in by the total permanent faculty in the AY 2022-23 |  |
| 18 | Total number of **consulting hours** put in by the total permanent faculty in the AY 2022-23 |  |
| 19 | Total number of **research hours** put in by the full-time permanent faculty in the AY 2022-23 |  |
| 20 | Total number of national seminars attended by **permanent faculty** in AY 2022-23 |  |
| 21 | Total number of international seminars attended by **permanent faculty** in AY 2022-23 |  |
| 22 | Total number of workshops & conferences attended by **permanent faculty** in AY 2022-23 |  |
| 23 | Total number of **research papers** presented by faculty at conferences in India & abroad during AY 2022-23 |  |
| 24 | Number of faculty whose work is published in any **national/ international** popular Business magazine/ newspaper **in the last 1year** |  |
| 25 | Number of faculty on Corporate Boards |  |
| 26 | Number of live projects undertaken by faculty in AY 2022-23 |  |
| 27 | Do you have a Grievance redressal mechanism for faculty, staff, and students? **1-Yes / 2-No** |  |
| 28 | Total number of members in faculty advisory board **[put “NA” in case your college does not have faculty advisory board]** |  |
| **F2** | Please provide information on the following statements about **FDP (Faculty development program)** |
| **S.N.** | **Statements** | **Response** |
| 1 | Do you conduct FDP (Faculty development program) at your campus? **[1-Yes / 2-No]** |  |
| 2 | Total number of FDP programs conducted in your college in AY 2022-23 |  |
| 3 | How many faculties participated in any FDP (either in your college or outside) in AY 2022-23? |  |
| 4 | Total number of faculty training programs held in AY 2022-23 |  |
| 5 | Total number of faculty participating in foreign exchange programs in AY 2022-23 |  |
| 6 | Percentage of faculty of the college sent abroad through a faculty exchange program in AY 2022-23 |  |
| 7 | Percentage of foreign faculty came to your college through a faculty exchange program in AY 2022-23 |  |
| **F3** | Total number of **books** published by existing **permanent faculty** in the last two years |  |
| **F3a** | Please provide details of **books** published by existing permanent faculty in the last two years |
| **S.N.** | **Name of Faculty Member** | Name of the Book | ISBN No. | **Name of the Publisher** | **Year of Publication** |
| 1 |  |  |  |  |  |
| 2 |  |  |  |  |  |
| 3 |  |  |  |  |  |
| 4 |  |  |  |  |  |
| 5 |  |  |  |  |  |
| ***[USE ADDITIONAL SHEETS IF REQUIRED INDICATING QUESTION NUMBER]*** |
| **F4** | Total number of **research publications** of existing **permanent faculty** in the last two years in **national** journals |  |
| **F4a** | Please provide details of **research publications** of existing permanent faculty in the last two years in **national** journals |
| **S.N.** | **Name of Faculty Member** | Name of the Research Paper | Year of Publication | **Name of the Journal** |
| 1 |  |  |  |  |
| 2 |  |  |  |  |
| 3 |  |  |  |  |
| 4 |  |  |  |  |
| 5 |  |  |  |  |
| ***[USE ADDITIONAL SHEETS IF REQUIRED INDICATING QUESTION NUMBER]*** |
| **F5** | Total number of **research publications** of existing **permanent faculty** in the last two years in **international** journals |  |
| **F5a** | Please provide details of **research publications** of existing permanent faculty in the last two years in **international** journals |
| **S.N.** | **Name of Faculty Member** | Name of the Research Paper | Year of Publication | **Name of the Journal** |
| 1 |  |  |  |  |
| 2 |  |  |  |  |
| 3 |  |  |  |  |
| 4 |  |  |  |  |
| 5 |  |  |  |  |
| ***[USE ADDITIONAL SHEETS IF REQUIRED INDICATING QUESTION NUMBER]*** |
| F6 | Please give the number and value of research projects undertaken by the college with various organization in AY 2022-23 |
| **S.N.** | **Research Projects** | **Number/ Value** |
| 1 | Number of research projects |  |
| 2 | Value of research projects  | **(Rs. Lakhs)** |
| 3 | Total value of consulting projects in FY 2022-23 | **(Rs. Lakhs)** |
| **F7** | Total number of BBA students passed out since the establishment of your college  |  |
| **F7a** | Do you have any alumni association? **1-Yes/ 2-No** |  |
| **F8** | Please provide the following information for the last 2 years, year wise |
| **Year** | **(a)****Does your institute organize annual alumni meet? 1-Yes/ 2-No** | **(b)****Total number of members in the alumni association** | **(c)****Financial Contribution provided by alumni (In Rs.)** |
| **2023** |  |  |  |
| **2022** |  |  |  |
| **SECTION G: LIVING EXPERIENCE [Please fill Information for BBA course only]** |
| **G1.** | Please give the numerical details for each of the statements given below for the BBA course: ***(in case multiple programs/ courses offered, provide pro-rata data for BBA Course only)*** |
| **S.N.** | Statements | **Numbers** |
| 1 | Campus area in **acres onl**y  |  |
| 2 | Total built-up area (in **sq. Feet only**) |  |
| 3 | Number of printed books in the library  |  |
| 4 | Number of e-books in the library |  |
| 5 | Number of subscribed **printed** national & international journals in the library |  |
| 6 | Number of subscribed **online** national & international journals in the library |  |
| 7 | Number of books added during the last 3 years |  |
| 8 | Number of journals added during the last 3 years |  |
| 9 | Number of digital databases in the library  |  |
| 10 | At what time does your college library open? **(in AM)** |  |
| 11 | At what time does your college library close? **(in PM)** |  |
| 12 | Average number of user visits library per month |  |
| 13 | Is your college library automated? **1-Yes / 2-No** |  |
| 14 | Does your college library work on weekends/ holidays to facilitate use by students/ faculty? **1-Yes / 2-No** |  |
| 15 | Number of classrooms  |  |
| 16 | Number of classrooms with audio-visual facility |  |
| 17 | Number of Auditoriums |  |
| 18 | Total sitting capacity in the main auditorium |  |
| 19 | Number of Conference rooms |  |
| 20 | Number of Faculty cabins  |  |
| 21 | Total number of desktop computers provided to students  |  |
| 22 | Number of recreation rooms |  |
| 23 | Sitting capacity for students in the library (provide number)  |  |
| 24 | Does your college have a water recycling unit? **1-Yes / 2-No** |  |
| 25 | Do you have differently-abled friendly campus/ facilities **1-Yes / 2-No** |  |
| 26 | Do you have an anti-ragging cell in the college? **1-Yes / 2-No** |  |
| 27 | Do you have an Internal Complaints Committee (ICC) cell in the college? **1-Yes / 2-No** |  |
| 28 | Do you have a National Service Scheme (NSS) cell in the college? **1-Yes / 2-No** |  |
| 29 | Do you have the National Cadet Corps (NCC) cell in the college? **1-Yes / 2-No** |  |
| 30 | Do you have an Internal Quality Assurance Cell (IQAC) in the college? **1-Yes / 2-No** |  |
| 31 | Total number of seminars/ Conferences/ Workshops/ Symposia organized by the IQAC in AY 2022-23 |  |
| **G2** | Please respond “Yes” to the facilities available on your campus and “No” to those not available on your campus ***[USE CODE 1-Yes 2- No]*** |
| **S.N.** | **Facilities** | **1-Yes/ 2-No** | **S.N.** | **Facilities** | **1-Yes/ 2-No** |
| 1 | Canteen |  | 9 | Wi-Fi facilities |  |
| 2 | Cricket Ground |  | 10 | Hostel facilities for men |  |
| 3 | Basketball court |  | 11 | Hostel facilities for women |  |
| 4 | Football Ground |  | 12 | Residence facility for faculty |  |
| 5 | Swimming Pool |  | 13 | Table Tennis boards |  |
| 6 | Lawn Tennis Court |  | 14 | Gymnasium |  |
| 7 | Bank Branch |  | 15 | Bank ATM |  |
| 8 | Badminton Court |  | 16 | Other Specify: |
| **G3** | No. of **male students** living in **College Hostel** |  |
| **G4** | No. of **female students** living in the **College Hostel** |  |
| **G5** | How many **faculties** residing on the **College campus**?  |  |
| **G6** | What are the initiatives taken by the institute to make the campus eco-friendly?***[USE ADDITIONAL SHEETS IF REQUIRED INDICATING QUESTION NUMBER]*** |
| **SECTION H: PERSONALITY DEVELOPMENT & LEADERSHIP [Please fill Information for BBA course only]** |
| **H1** | Please fill in the numerical details for the following |
| **S.N.** | **Statement** | **Detail** |
| 1 | Total number of seminars conducted by the college in AY 2022-23 |  |
| 2 | Total number of inter-college competitions **attended** in AY 2022-23 |  |
| 3 | Total number of inter-college competitions **hosted** in AY 2022-23 |  |
| 4 | Total number of guest speakers came in AY 2022-23 |  |
| 5 | Total number of student foreign exchange programs in AY 2022-23 |  |
| 6 | Percentage of student sent abroad through student foreign exchange program in AY 2022-23 |  |
| 7 | Percentage of foreign students came to your college through student foreign exchange program in AY 2022-23 |  |
| 8 | Number of corporate or industry visits conducted for students in AY 2022-23 |  |
| 9 | Number of live case studies undertaken by students in AY 2022-23 (It doesn’t include Internship and course book-based case studies) |  |
| 10 | Number of BBA students involved in the research undertaken by the college in the **last 1 year** |  |
| 11 | Number of students’ societies in your college |  |
| 12 | Number of events/ workshops conducted by students’ societies in AY 2022-23 |  |
| 13 | Number of workshops/ programs conducted by the college to develop students’ professional ethics in AY 2022-23 |  |
| 14 | Do you teach any foreign language to students? **1-Yes / 2-No *[IF YES, PLEASE MENTION]*** |  |
| 15 | Do you have a lab facility sponsored by the industry? (e.g. data analytics/ software/ computer lab etc.) **1-Yes / 2-No** |  |
| **H2** | Do the students get the opportunity to work on corporate-sponsored projects? **1-Yes / 2-No** |  |
| **H2a** | If yes, list such projects undertaken in AY 2022-23 ***[ADD ADDITIONAL SHEET IF NECESSARY]*** |
| **S.N.** | **Name of the Project** | **Name of the client** |
| 1 |  |  |
| 2 |  |  |
| 3 |  |  |

|  |  |
| --- | --- |
| **H3** | Please give the number and value of research projects undertaken with industry and government in the year AY **2022-23** |
| **S.N.** | **Research Projects** | **Number** | **Value (in Rs.)** |
| 1 | Number of government-sponsored research projects |  | Rs. |
| 2 | Number of industry-sponsored research projects |  | Rs. |
| **H4** | Number of stress management training program (like Art-of-living, etc.) conducted in AY 2022-23 |  |
| **H5** | Number of fests organized by your college students in AY 2022-23 |  |
| **H6** | Does your college conduct Yoga/ Meditation classes on regular basis? **1-Yes / 2-No** |  |
| **H7** | Does your institute have any tie-up with any foreign university? **1-Yes / 2-No**  |  |
| **H7a** | If yes, please provide the university details with whom you have signed MoU and details of MoU: |
| **H8** | How many voluntary or charity programs your institute is associated with? |  |
| **SECTION I: ACADEMIC PROGRESSION, INTERNSHIP & PLACEMENT**  |
| **I1** | Total number of students appeared in the final semester (3rd year) examination (AY 2022-23)  |  |
| **I2** | Total number of students passed in the final semester (3rd year) examination (AY 2022-23)***[Include only those students who have passed all subjects of all semesters of BBA Year I, II & III]*** |  |
| **I3** | Percentage of marks obtained by top 5 students accumulating marks of all semesters (BBA Year I, II & III) examination for last 3 batches |
| **S.N.** | **Topper students** | **% of total marks obtained in BBA accumulating marks of all semesters/ years** |
| **2020-23** | **2019-22** | **2018-21** |
| **1** | **1st topper**  |  |  |  |
| **2** | **2nd topper** |  |  |  |
| **3** | **3rd topper** |  |  |  |
| **4** | **4th topper** |  |  |  |
| **5** | **5th topper** |  |  |  |
| **S.N.** | **Statement** | **In AY 2022-23** |
| **I4** | Total number of students completed their BBA within minimum stipulated timeline |  |
| **I5** | Total number of students who opted for placement after completing their BBA |  |
| **I5a** | Total number of students placed for the batch that passed out |  |
| **I5b** | Total percentage of students placed in the batch that passed out |  |
| **I5c** | Total number of students who opted for entrepreneurship for the batch that passed out |  |
| **I5d** | Total number of international placements for the batch that passed out |  |
| **I6** | Total number of students opted for higher studies who completed their BBA |  |

|  |  |
| --- | --- |
| **I6a** | Please mention the number of students selected in the various competitive examination from the last 3 passed out batches: |
| **S.N.** | **Competitive Examination** | **Total number of students selected from the batch** |
| **2020-23** | **2019-22** | **2018-21** |
| **1** | UPSC (Union Public Service Commission) |  |  |  |
| **2** | SPSC (State Public Service Commission) |  |  |  |
| **3** | CDS (Combined Defence Services) |  |  |  |
| **4** | Bank PO |  |  |  |
| **5** | SSC (UDC) |  |  |  |
| **6** | Other Specify: |  |  |  |
| **7** | Other Specify: |  |  |  |
| **I7** | Please mention the number of students admitted into the prestigious institution |
| **S.N.** | **Prestigious institutions** | **Total number of students admitted from the batch** |
| **2020-23** | **2019-22** | **2018-21** |
| **1** | IIMs (Indian Institute of Management) |  |  |  |
| **2** | IITs (Indian Institute of Technology) |  |  |  |
| **3** | Other Specify: |  |  |  |
| **4** | Other Specify: |  |  |  |
| **5** | Other Specify: |  |  |  |
| ***[USE ADDITIONAL SHEETS IF REQUIRED INDICATING QUESTION NUMBER]*** |
| **I8** | How do you help students in the preparation of the Civil Services examination or any other competitive examination? |
| **I9** | Please fill in the following details for BBA student placements for the batch passed out in AY 2022-23 |
| **S.N.** | Statement |  (In INR) |
| 1 | Average salary (Rs lakh/annum) |  |
| 2 | Median salary (Rs lakh/annum) |  |
| 3 | Maximum salary (Rs lakh/annum) |  |
| 4 | Lowest salary (Rs lakh/annum) |  |
| 5 | Total Number of Students placed (Number) |  |
| **S.N.** | Statement | In AY 2022-23 |
| **I10** | How many companies visited the campus for placements? |  |
| **I11** | How many companies offered jobs? |  |
| **I12** | How many new companies visited the campus for placements? |  |
| **I13** | How many companies have offered an internship for the batch that passed out in AY 2022-23? |  |
| **I14** | How many companies have offered Pre-Placement Offers (PPOs) for the batch that passed out in AY 2022-23?  |  |
| **I14a** | How many students have been offered Pre-Placement Offers (PPOs) for the batch that passed out AY 2022-23?  |  |
| **I15** | Number of students who completed their internship outside India in AY 2022-23 |  |
| **I16** | Please provide the details of top colleges/ universities where students of your college joined for pursuing their higher education in AY 2022-23? |
| **S.N.** | **College/ University Name** | **Number of students**  |
| **1** |  |  |
| **2** |  |  |
| **3** |  |  |
| **4** |  |  |
| **5** |  |  |
| **6** |  |  |
| **7** |  |  |
| **8** |  |  |
| **9** |  |  |
| **10** |  |  |
| ***[USE ADDITIONAL SHEETS IF REQUIRED INDICATING QUESTION NUMBER]*** |
| **I17** | Does your college organize an annual sports tournament? **1-Yes / 2-No**  |  |
| **I17a** | Total number of sportspersons from your college represented at National level (Inter-State tournaments) during the last 3 years |  |
| **I17b** | Total number of sportspersons from your college represented at International level (matches, tournaments) during the last 3 years |  |
| **I18** | Please provide the top 10 notable alumni who have completed their BBA from college in the last 10 years  |
| **SN** | **Name** |  **Contact number**  | **Currently working at which organization/ institution** |
| **1** |  |  |  |
| **2** |  |  |  |
| **3** |  |  |  |
| **4** |  |  |  |
| **5** |  |  |  |
| **6** |  |  |  |
| **7** |  |  |  |
| **8** |  |  |  |
| **9** |  |  |  |
| **10** |  |  |  |
| ***[USE ADDITIONAL SHEETS IF REQUIRED INDICATING QUESTION NUMBER]*** |

|  |  |
| --- | --- |
| I19 | Please fill in the following details for top 10 *DOMESTIC* placements for batch passed out in 2023.  |
| SN | Student Name (Optional) | Gender((M/F) | BBA Specialization | Company Name | Designation  | City of Job | Annual CTC (INR) offered |
| 1 |  |  |  |  |  |  |  |
| 2 |  |  |  |  |  |  |  |
| 3 |  |  |  |  |  |  |  |
| 4 |  |  |  |  |  |  |  |
| 5 |  |  |  |  |  |  |  |
| 6 |  |  |  |  |  |  |  |
| 7 |  |  |  |  |  |  |  |
| 8 |  |  |  |  |  |  |  |
| 9 |  |  |  |  |  |  |  |
| 10 |  |  |  |  |  |  |  |
| SECTION J: CONTACT DETAILS FOR PERCEPTUAL SURVEY |
| **J1** | Please share the contact details of any 10 final-year BBA students (select randomly)  |
| SN | Name | Mobile No. | Email ID |
| 1 |  |  |  |
| 2 |  |  |  |
| 3 |  |  |  |
| 4 |  |  |  |
| 5 |  |  |  |
| 6 |  |  |  |
| 7 |  |  |  |
| 8 |  |  |  |
| 9 |  |  |  |
| 10 |  |  |  |
| J2 | Please share the contact details of any 5 permanent faculties who have been in your college for at least last 3 years (select randomly) |
| SN | Name | Mobile No. | Email ID |
| 1 |  |  |  |
| 2 |  |  |  |
| 3 |  |  |  |
| 4 |  |  |  |
| 5 |  |  |  |
| J3 | Please share the contact details of 5 companies where your students have been placed. Please give the concerned HR personnel details. Give details from different industries.  |
| SN | Name | Designation | Mobile No. | Email ID |
| 1 |  |  |  |  |
| 2 |  |  |  |  |
| 3 |  |  |  |  |
| 4 |  |  |  |  |
| 5 |  |  |  |  |

*\*These stakeholders would be contacted to participate in the perceptual survey.*

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| SECTION K: INSTITUTE CONTACT DETAILS |
| Please provide the contact details of different heads of the college/ institute |
| K1 | Name of the head of the college/ institute |  |
| K2 | Designation |  |
| K3 | Email |  |
| K4 | Name of Principal/ Director |  |
| K5 | Principal/ Director e-mail |  |
| K6 | Principal/ Director Mobile number |  |
| K7 | College general contact numbers |  |
| Please provide the contact details of the contact person (official filling up this survey form), Who can be contacted for any query |
| K8 | Name |  |
| K9 | Designation |  |
| K10 | Phone (with STD code) |  |
| K11 | Mobile  |  |
| K12 | Fax |  |
| K13 | Email |  |
| *[ATTACH VISITING CARD]* |
| Please upload the following supporting documents through the link given <https://bestcolleges.mdraonline.com/>. Ensure the maximum upload size of a file should not exceed 15MB.1. Annual Report for 2022-23. If the Annual Report is not prepared, provide a duly audited Balance Sheet.
2. List of full-time and visiting faculty along with qualification, courses taught and teaching experience
3. List of Governing Board Members
4. List of Academic Advisory Body, if any
5. NAAC accreditation certificate/ proof
6. Scanned copy of mark sheets of Top 5 students
7. Latest Annual Quality Assessment Report (AQAR) submitted to NAAC
8. Proof of year of establishment of the college/ institute/ department
9. List of Guest Speakers in last one year
10. List of faculty exchange programs along with a copy of Memorandum of Understanding (MoU)
11. List of student exchange programs along with a copy of Memorandum of Understanding (MoU)
12. List of students’ societies
13. List of national & international conferences/ seminar/ workshops attended by permanent faculties
14. List of research papers published by existing permanent faculty in Indian and foreign journals in the last two years
15. Memorandum of Understanding (MoU) with international university
16. “Green Building” certificate, if available
17. List of companies that visited your campus for final placements in Academic Year (AY) 2022-23
18. Offer Letters of Top 10 students (passed out in 2023) – Please ensure Total CTC break-up to be there in the offer letters
19. List of members in NSS, ICC and Anti-ragging cell
20. List of faculty whose work is published in any national/ international popular Business magazine/ newspaper in the last 1year
21. List of voluntary or charity programs your institute is associated with
22. List of companies offered internship in 2023
23. List of companies offered PPOs for the batch passed out in 2023
24. List of students offered PPOs in 2023
25. List of Sportsperson from your college represented at National level – Name of student and sports
26. List of Sportsperson from your college represented at International level – Name of student and sports
27. Placement Brochure for the year 2023 (if available)
28. Recent copy journal/ magazine/ e-magazine & Newsletter
 |
| Declaration: Must be signed by the Head of the InstituteI hereby confirm that the information provided in this form is true and correct to the best of my knowledge at the time of submitting this form. |
| Signature | Seal/ Stamp | Date |
|  |  |  |
| Abbreviations* AQAR Annual Quality Assurance Report
* AY Academic Year
* BBA Bachelor of Business Administration
* CDS Combined Defence Services
* CGPA Cumulative Grade Point Average
* **CTC Annual Cost to Company**
* FDP Faculty development program
* ICC Internal Complaints Committee
* IIM Indian Institute of Management
* IIT Indian Institute of Technology
* IQAC Internal Quality Assurance Cell
* NA Not Applicable
* NAAC National Assessment and Accreditation Council
* NCC National Cadet Corps
* NET National Eligibility Test
* NSS National Service Scheme
* MDRA Marketing & Development Research Associates
* MoU Memorandum of Understanding
* Ph.D. Doctor of Philosophy
* SET State Eligibility Test
* SSC Staff Selection Commission
* UPSC Union Public Service Commission
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